

Liam Brennan web/graphic designer (hnd)

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I'm a fully qualified web/graphic designer with 20 years experience. I am currently working at Web.com which is based in Stockton as the Marketing Graphic Designer. I work closely with the Marketing team, my main duties are creating web landing pages, email campaigns and brochures, making sure all digital and print projects are up to date by making regular checks, trying to find new ways to get the best results possible.

My experience and trusted work ethic has recently took me to work at Northumbria University where I was a significant part of the design team at Northumbria Graphics where I exceeded all my targets. I worked directly with both students and external clients, making sure all projects were created within deadlines and at the highest standard.

I am able to multi-task and prioritise workloads, I also work under my own initiative and overcome obstacles that may present themselves. I have excellent interpersonal skills to help build and sustain excellent working relationships with customers. During the eight years that I was employed by Edward Thompson I was responsible for our close working relationship with Gala Bingo, ensuring the customers design guidelines were adhered to and presenting them with new and exciting design ideas.

Software I have extensive experience of: (CS - CC 2019)

Adobe: Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat, XD, Rush, Bridge

Microsoft: Powerpoint, Word and Excel

Others: QuarkXpress, Kentico, Instapages, Flexi-Layouts, Adestra, AKME, Filezilla

Project Expertise

Responsive Websites • Email Campaigns on all platforms
HTML • CSS • Bootstrap • Logos • Business Stationery
Posters • Flyers and Brochures • Digital Adverts
All aspects of Print • CMYK • RGB • Pantone
Spot Colours



Employment History

Web.com (2017 - current) - Marketing Web and Graphic Designer

Duties: To create websites, email campaigns, point of sale and marketing promotions for large companies from all over the UK and the world. Using Systems such as Kentico, Beaver Builder (Wordpress), as well as using the well established Adobe Dreamweaver, InDesign, Photoshop, Illustrator and Acrobat to make sure every design and promotion is created to the highest standard.

Freelance (intermittent / between jobs) - My main aim is to find full time work

Duties: To ensure I can earn an income whilst in between employment I concentrate on freelance work and improving my skills to keep abreast of new developments. Examples of the freelance work include creating and developing responsive websites, logos and corporate identity's for new and existing companies from all around the UK, using Adobe Dreamweaver, InDesign, Photoshop, Illustrator, Acrobat and QuarkXpress etc.

Northumbria University (2014 - 2016) - Graphic Designer

Duties: Working collaboratively with students, including international students, staff and external customers I provided first class designs and excellent customer service for one of the worlds leading Universities. Examples of my duties included designing brochures for various university departments and using the latest Adobe software to create digital advertisements.

Edward Thompson Group (2006 - 2014) - Pre-Press/Graphic Designer

Duties: My role at Edward Thompson was wide and varied. For example, designing and creating leaflets, posters, scratch cards and brochures for organisations such as Gala Bingo, Gala Casino, Daily Mail, Beefeater Restaurants, Premier Inn Hotels and Costa Coffee plus many more, using Freehand MX software before upgrading to Adobe InDesign. Hence I became very skilled at time management and work prioritisation as well as sustaining good working relationships with our customers. I was soon trusted to use my own initiative and to plunge into assignments with enthusiasm and overcome obstacles that may present themselves from time to time. I now have excellent interpersonal skills to build good relationships across all levels and keeping an excellent rapport with customers.

NRG Design (2005 - 2006) - Graphic Designer

Parkdale Press (2005) - Pre-Press/Graphic Designer

Moments Design (2004 - 2005) - Graphic Designer

Astro Print (2003 - 2004) - Apple Mac Operator

Education

Home Learning College: Dreamweaver and Flash CS4

Newcastle College: BTEC Higher National Diploma – Graphic Design

New College Durham: BTEC National Diploma – Graphic Design

New College Durham: GNVQ – Art and Design

Driving Licence

Yes (full and clean)

References

Impressive references available

